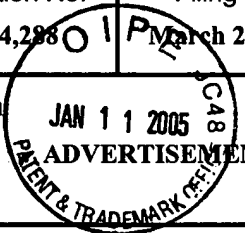
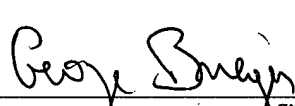
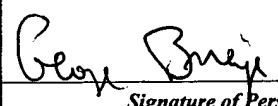
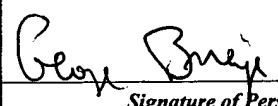
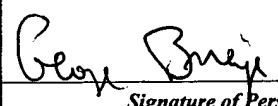
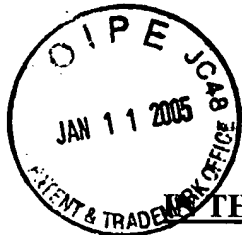


AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 14419									
Applicant(s): NORIKO ITO													
Application No. 09/814,288	Filing Date March 21, 2001	Examiner Daniel Lastra	Customer No. 23389	Group Art Unit 3622	Confirmation No. 4794								
Invention: ADVERTISEMENT PROVIDING SYSTEM AND METHOD 													
COMMISSIONER FOR PATENTS:													
Transmitted herewith is an amendment in the above-identified application.													
The fee has been calculated and is transmitted as shown below.													
CLAIMS AS AMENDED													
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE								
TOTAL CLAIMS	17 -	20 =	0 x	\$18.00	\$0.00								
INDEP. CLAIMS	3 -	3 =	0 x	\$88.00	\$0.00								
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00								
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00								
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 19-1013 SSMP <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.													
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.													
 _____ Signature			Dated: January 4, 2005										
George Brieger Registration No. 52,652 Scully, Scott, Murphy & Presser 400 Garden City Plaza Garden City, New York 11530			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on</td> </tr> <tr> <td style="text-align: center;">January 4, 2005</td> <td style="text-align: center;">(Date)</td> </tr> <tr> <td colspan="2" style="text-align: center;">  Signature of Person Mailing Correspondence </td> </tr> <tr> <td colspan="2" style="text-align: center;"> George Brieger Typed or Printed Name of Person Mailing Correspondence </td> </tr> </table>			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on		January 4, 2005	(Date)	 Signature of Person Mailing Correspondence		George Brieger Typed or Printed Name of Person Mailing Correspondence	
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January 4, 2005	(Date)												
 Signature of Person Mailing Correspondence													
George Brieger Typed or Printed Name of Person Mailing Correspondence													
CC: _____													



3622
JFW

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: NORIKO ITO

Examiner: Daniel Lastra

Serial No.: 09/814,288

Art Unit: 3622

Filed: March 21, 2001

Docket: 14419

For: ADVERTISEMENT PROVIDING
SYSTEM AND METHOD

Dated: January 4, 2005

Confirmation No.: 4794

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. § 1.111

Sir:

In response to the non-final Office Action dated October 4, 2004,

Applicant respectfully requests under the provisions of 37 C.F.R. 1.111 that the above-identified Application be amended as follows and that the Application be allowed.

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on January 4, 2005.

Dated: January 4, 2005


George Brieger